Colorectal Cancer Screening (HMOI/BA HMO)
The purpose of this project is to promote colorectal cancer screening for prevention and early detection of colorectal cancer in HMO members age 51 - 75. The goal is a Colorectal Cancer Screening rate of >58%.

IPA Results
- 17,177 members were sampled of which 10,597 were screened for Colorectal Cancer; rate 62%
- 18 IPAs met the Colorectal Cancer Screening threshold of ≥67%
- 14 IPAs met the Colorectal Cancer Screening threshold of ≥54% but <67%
- 15 IPAs didn’t meet any payment threshold.

Network Results

<table>
<thead>
<tr>
<th>Year</th>
<th>Final # of Sampled Members</th>
<th># Unique Members Received Colon Cancer Screening</th>
<th>Colorectal cancer Screening Network Rate</th>
<th>Goal</th>
</tr>
</thead>
<tbody>
<tr>
<td>2011</td>
<td>443</td>
<td>272</td>
<td>61%</td>
<td></td>
</tr>
<tr>
<td>2012</td>
<td>450</td>
<td>272</td>
<td>66%</td>
<td></td>
</tr>
<tr>
<td>2014</td>
<td>447</td>
<td>284</td>
<td>64%</td>
<td></td>
</tr>
<tr>
<td>2015</td>
<td>450</td>
<td>299</td>
<td>66%</td>
<td>≥58%</td>
</tr>
</tbody>
</table>

Barriers
- Members may be unaware that colorectal cancer screening is a recommended service and may be covered with no member cost sharing.
- Some practitioners may not understand that a Fecal Occult Blood Test (FOBT) done on a specimen obtained at the time of a digital rectal exam is not considered to be adequate screening for colorectal cancer.
- Data collection may be a barrier since it is difficult to obtain up to 10 years of claims, encounters and/or medical record data.

Interventions
- BCBSIL made a QI Fund payment to IPAs for performing outreach to physicians and members regarding colorectal cancer screening.
- BCBSIL will unblind IPA-specific results.

Analysis
The 2015 goal was to achieve a Colorectal Cancer Screening rate >58%. The 2015 goal was exceeded at 66%.