# People are more open than ever when it comes to behavioral health.

Let's keep going, together.

In 2024, 77% of employers reported an increase in mental health concerns compared to 44% in 2023.1 This reflects the growing normalization of behavioral health awareness in the workplace. But while prevalent conditions like depression and anxiety are often major points of discussion, less common but equally important mental health conditions are also significant factors requiring smart solutions from employers. Let's look at what we can do, together.



## \$1 trillion

is the annual global cost to employers for depression and anxiety.<sup>2</sup>



### \$6 trillion

is the projected cost by 2030, including conditions like substance use disorders, suicide, eating disorders and pediatric behavioral health.3

### Investing in these key, less prevalent behavioral health conditions can save future costs.

Substance Use Disorders	
Suicide	
Eating Disorders	
Obsessive-compulsive Disorders	^
Pediatric Behavioral Health	^

#### We're here for you. So you can be there for them.

Every individual's and organization's support needs are unique and complex. It's important to know what's happening at the highest level and what issues may be less at the forefront. Explore our behavioral health white paper to better understand how we can come together to support your workforce.

- 1 Business Group on Health, 2024 Large Employer Health Care Strategy Survey, Aug. 22, 2023
- 2 World Health Organization, "Depression" 3 "Mental Health Matters, "The Lancet Global Health, Nov. 2020; Quoted in Boehringer Ingelheim, "The Global \$1 Trillion Mental Health Problem Needs Funding"
- 4 National Institutes of Health, "10 Percent of US Adults Have Drug Use Disorder at Some Point in Their Lives," Nov. 18, 2015
- 5 National Safety Council, "Implications of Drug Use for Employees" 6 American Foundation for Suicide Prevention, "Suicide Statistics," May 11, 2024
- 7 Harris Insights and Analytics, "Public Perception of Mental Health and Suicide Prevention Survey Results," Sept. 2022
- 8 Centers for Disease Control and Prevention, Web-based Injury Statistics Query and Reporting System (WISQARS) Fatal Injury Reports, 2021
- 9 CDC, "Facts About Suicide," April 25, 2024
- 10, 11 Kent S. Hoffman, DO, "Eating Disorder Statistics," AddictionHelp.com, May 10, 2024
- 12 Jessica Migala, "What Are the Criteria for an OCD Diagnosis?" NOCD, August 22, 2023 13 Jamie D. Feusner, et al., "Online Video Teletherapy of Obsessive-Compulsive Disorder Using Exposure and Response Prevention," Journal of Medical Internet Research, 24(5), May 2022;
- Jessica Migala, "85 Must-read OCD Statistics in 2024," NOCD, April 30, 2024 14 Jennifer Santisi, "Two-fold Increase in Absenteeism Among Caregivers with a Child with Mental Health Needs, According to Integrative Benefits Institute Analysis," Integrative Benefits Institute, March 5, 2024