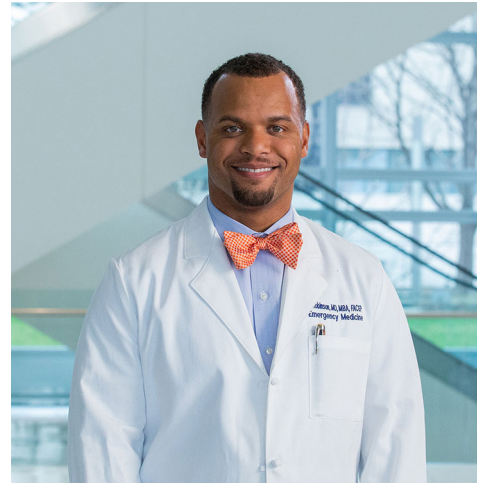




BlueCross BlueShield of Illinois

Derek J. Robinson, M.D., MBA, FACEP, CHCQM **Vice President and Chief Medical Officer**

Dr. Derek J. Robinson is Vice President and Chief Medical Officer for Blue Cross and Blue Shield of Illinois (BCBSIL), a division of Health Care Service Corporation (HCSC), the nation's largest non-investor-owned health insurance company. In this role, Dr. Robinson is responsible for care management operations, clinical leadership, and strategic oversight in providing high value health care to more than 8 million members. Robinson was also the founding chair of the Health Equity Steering Committee, serving from 2015-2021, which was established to develop the health equity strategy across markets and lines of business at HCSC.



As an active emergency medicine physician, executive, author, and educator, Dr. Robinson's breadth of experience provides him with a unique perspective on the complexities of healthcare and population health. He is often sought-after for counsel and strategic insights by business executives, physician leaders, academia, expert panels, and media. Dr. Robinson serves as the clinical executive sponsor for the BCBSIL Health Equity Hospital Quality Incentive Pilot Program, a collaborative aimed at institutionalizing equity of care within the clinical quality improvement programs of participating hospitals, with incentives to reduce racial and ethnic disparities in care. He also serves on the Illinois Medicaid Advisory Committee, where he co-chairs the Quality and Health Equity subcommittee.

For nearly two decades, Dr. Robinson has led community efforts to promote diversity and inclusion in undergraduate and postgraduate education at the local, state, and national level. In 2020, he founded the Blue Cross and Blue Shield of Illinois Institute for Physician Diversity®, a program designed to increase the number of African Americans, American Indians, and Latinos in the physician workforce across Illinois. He is a member of the Office of Diversity and Inclusion advisory committee at the Accreditation Council for Graduate Medical Education, serves on the AAMC-NMA Action Collaborative on Black Men in Medicine, and is vice-chairman of the Board of Trustees at Xavier University of Louisiana.

Prior to his current role, Dr. Robinson was Vice President for Enterprise Quality and Accreditation at HCSC where he was responsible for clinical quality performance, health plan accreditation, and related operations across multiple states. He previously served as a physician executive at the Illinois Health and Hospital Association and is the former Chief Medical Officer for the Centers for Medicare & Medicaid Services (CMS), Chicago Regional Office.

Dr. Robinson is the recipient of numerous awards including Crain's Chicago Business 40 Under 40, 40 Game Changers Under 40 – Ariel Investments, and the 2019 Leadership in Healthcare Award by National Medical Fellowships, Inc. Savoy Magazine recognized Dr. Robinson in its list of 2020 Most Influential Black Executives in Corporate America. Dr. Robinson is a member of the Economic Club of Chicago where he is the 2020-22 chairman of the Young Leaders Committee.

Dr. Robinson is board certified by the American Board of Emergency Medicine and holds degrees from Xavier University of Louisiana, Howard University College of Medicine, and the University of Chicago Booth School of Business. He is an adjunct faculty member at the Feinberg School of Medicine - Northwestern University and a visiting clinical associate professor in the department of emergency medicine at the University of Illinois at Chicago. He also volunteers as an official with Illinois Swimming and is a nationally certified judge with USA Swimming.