



BlueCross BlueShield
of Texas

PY 2026 Individual & Family Markets

Important Producer QR Codes

Everything you need to support clients in the individual ACA market.

App Tracker



Blue Access
for ProducersSM



Blue365[®]



Brand Guidelines



IFM
Shop and Enroll



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More on reverse.



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IFMSalesToolKit



MDLIVE®



Payment Portal



Provider Finder® –
Dental



Provider Finder –
Doctors & Hospitals



Provider Finder –
Guest Log In



Provider Finder –
Pharmacy



Provider Finder –
Vision



Retail Producer
Portal



Where to Go
for Care

