



**BlueCross BlueShield of Illinois**

*Experience. Wellness. Everywhere.™*

## Service in the Neighborhood

SEPTEMBER 2010 CALENDAR OF EVENTS

Dates and time may be subject to change.

### Medicare Seminars and Events – Over and Under 65

[MIPPA - Medicare Improvements for Patients and Providers Act](#)  
[Do You Understand Medicare Uncovered Costs? Medicare Supplement Educational / Community Events](#)

### Individual & Family Seminars – Under 65

[Health Insurance Boot Camp](#)

## Medicare Supplement Insurance Plans and You MIPPA\* Explained

These free seminars will discuss the \*Medicare Improvements for Patients and Providers Act (MIPPA) and how it impacts Medicare Supplement insurance plans with effective dates of 6/1/2010 and later. Among topics covered are the new benefits and new plans, elimination of some plans, Blue Cross and Blue Shield of Illinois Medicare Supplement insurance plans, and how to purchase or switch plans.

Blue Cross and Blue Shield of Illinois enrollment and change forms will be available at seminars for anyone wishing to buy a Medicare Supplement plan (or change to a MIPPA version of their current plan in order to get new hospice benefits).

**To attend a free Blue Cross and Blue Shield of Illinois seminar,  
RSVP at 800-382-4548, unless another phone number is listed.**

City	Date/time	Location	Address
<b>Belvidere</b>	September 22 1:00 p.m.	Belvidere Public Library	320 N. State Reservation not required. For more information contact Blue Cross Blue Shield of Illinois Mary Ginther - 815-639-7192

# Medicare Supplement Insurance Plans and You MIPPA\* Explained

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City	Date/time	Location	Address
<b>LaSalle</b>	September 29 10:00 a.m.	LaSalle Public Library	305 Marquette St. Reservation not required. For more information contact Blue Cross Blue Shield of Illinois Mary Ginther - 815-639-7192
<b>Rockford</b>	September 15 1:00 p.m.	Rockford Public Library	6685 E. State St.

# Do You Understand Medicare's Uncovered Costs?

If you are looking for coverage beyond original Medicare, please attend our Medicare Supplemental Insurance marketing seminar:

## "Choosing the Medicare Supplement Plan That's Right for You"

This FREE seminar will offer you a step-by-step approach to Medicare and Blue Cross Blue Shield of Illinois Medicare Supplement Insurance Plans, including the standard benefits and the special design features of each plan.

**Please call 1-800-382-4548 to make a reservation unless another number is listed.**

**Seating is Limited.**

**For accommodation of persons with special needs at sales meetings, call 1-888-285-2252.**

City	Date/Time	Location	Address
<b>Belvidere</b>	September 22 3:00 p.m.	Belvidere Public Library	320 N. State Reservation not required. For more information contact Blue Cross Blue Shield of Illinois Mary Ginther - 815-639-7192
<b>Burr Ridge</b>	September 2 11:00 a.m.	Moondance Diner	78 Burr Ridge Pkwy.
<b>Champaign</b>	September 21 10:00 & 2:00 p.m.	Blue Cross Blue Shield of Illinois	2001 Fox Dr.
<b>Champaign</b>	September 8 11:30 a.m. & 1:30 p.m.	Champaign Chamber of Commerce	1817 S. Neil – Suite 201

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City	Date/Time	Location	Address
Crete	September 24 10:30 a.m.	Annie's Café	1375 Benton St.
Decatur	September 24 10:30 a.m. & 12:30 p.m.	Decatur Public Library	130 N. Franklin
Frankfort	September 9 2:00 p.m.	Panera Bread	11069 W. Lincoln Highway
LaSalle	September 29 1:00 p.m.	LaSalle Public Library	305 Marquette St. Reservation not required. For more information contact Blue Cross Blue Shield of Illinois Mary Ginther - 815-639-7192

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City	Date/Time	Location	Address
Orland Park	September 30 1:00 p.m.	R.C. Mulligans Restaurant	8801 W. 143 <sup>rd</sup> St.
Plainfield	September 9 9:30 a.m.	Panera Bread	2360 State Route 59

## Educational / Community Events

Learn about Medicare, including eligibility, enrollment, benefits, supplemental insurance, Part D and much more.

The objective of these programs is to educate consumers about health insurance and related topics.

City	Date/Time	Title / Event	Program Description	Location	Address
<b>Bannockburn</b>	September 9 4:00 p.m.	Turning 65 - Get the Facts about Medicare	Understanding Medicare, eligibility enrollment, and Medicare supplement plan options	Panera Bread	1211 Half Day Rd. Registration required 800-382-4548
<b>Bloomington</b>	September 16 8:00 a.m. – 2:00 p.m.	Smart Women Smart Money	Community Event	Doubletree Hotel & Conference	10 Brickyard Registration required 800-382-4548
<b>Chicago</b>	September 4 9:30 a.m. – 12:30 p.m.	African Festival of the Arts	Community Event	Washington Park	5100 S. Cottage Grove
<b>Chicago</b>	September 11 1:00 p.m.–4:00 p.m.	Body & Soul Health Fair	Community Event	Advocate Trinity Hospital	2320 E. 93 <sup>rd</sup> St.
<b>Chicago</b>	September 16 8:30 a.m.	County of Cook Business Opportunity Expo	Community Event	Soldier Field	1410 S. Museum Campus Dr. Reservation required 312-603-3702

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City	Date/Time	Title / Event	Program Description	Location	Address
<b>Chicago</b>	September 22 9:30 a.m.	Entrepreneurial Women's Conference / Women's Conference and Buyers Mart	Community Event	McCormick Place West	2301 S. Lake Shore Dr.
<b>DeKalb</b>	September 9 1:00 p.m.	Managing Your Health Insurance Choices and Costs in Tough Financial Times	Explores why health insurance is so important. Some of the topics include: different types of health plans available, and how they work, and tips on what to look for in a plan.	DeKalb Unemployment Office	1701 E. Lincoln Hwy.
<b>Joliet</b>	September 8 9:30 a.m.	Turning 65 - Get the Facts about Medicare A & B and Medicare Supplements	This informative program covers Medicare eligibility, enrollment, an overview of the benefits of Medicare Parts A and B and information on the standardized Medicare Supplemental plans and the benefit differences between each plan.	Joliet Jr. College	1215 Houbolt Rd. Registration required 815-280-1555

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City	Date/Time	Title / Event	Program Description	Location	Address
<b>Kankakee</b>	September 28 10:00 a.m.	Turning 65 - Get the Facts about Medicare A & B and Medicare Supplements	This informative program covers Medicare eligibility, enrollment, an overview of the benefits of Medicare Parts A and B and information on the standardized Medicare Supplemental plans and the benefit differences between each plan.	Kankakee Community College	100 College Dr. Reservation required 815-802-8200
<b>Libertyville</b>	September 14 10:00 a.m.	Turning 65 - Get the Facts about Medicare	Understanding Medicare, eligibility enrollment, and Medicare supplement plan options	Libertyville Civic Center	135 W. Church St.
<b>Loves Park</b>	September 16-17 9:00 a.m. – 3:00 p.m.	Lifescape's Senior Expo 2010	Community Event	Sportscore Indoor Sports Center (ISC)	8800 E. Riverside Blvd.
<b>Macomb</b>	September 21 10:00 a.m.	MIPPA	Provides information on the new Medicare Supplement insurance benefits, new plans, and the elimination of some plans.	Lafayette Square	100 W. Jefferson Reservation required Katy Andrews 309-836-9105

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City	Date/Time	Title / Event	Program Description	Location	Address
<b>Naperville</b>	September 8 9:00 a.m.	Sate Reps Senger and Connelly's 2010 Senior Fair	Community Event	Naperville Library	3015 Cedar Glade Dr.
<b>Orland Park</b>	September 29 9:00 a.m. – 2:00 p.m.	Active Senior Expo	Community Event	Georgios Banquets	8800 W. 159 <sup>th</sup> St.
<b>Palos Heights</b>	September 30 9:30 a.m.	Turning 65 - Get the Facts about Medicare A & B and Medicare Supplements	This informative program covers Medicare eligibility, enrollment, an overview of the benefits of Medicare Parts A and B and information on the standardized Medicare Supplemental plans and the benefit differences between each plan.	Moraine Valley Community College	9000 College Dr. Reservation required 708-974-2110
<b>Peoria</b>	September 22 9:00 a.m. – 11:00 a.m.	Medicare Help Desk	Face to Face counseling from a Service in the Neighborhood specialist to answer your insurance questions.	Proctor Hospital	5409 N. Knoxville

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<b>Plainfield</b>	September 23 11:15 a.m.	Turning 65 - Get the Facts about Medicare A & B	This informative program covers Medicare eligibility, enrollment, an overview of the benefits of Medicare Parts A and B and information on the standardized Medicare Supplemental plans and the benefit differences between each plan.	Plainfield Park District	22525 W. Lockport Reservation required 815-436-8308 Ext.13
<b>Rockford</b>	September 9 6:00 p.m.	Turning 65 - Get the Facts about Medicare	An educational program providing information about social security and Medicare Parts A,B,C and D	Rockford Public Library	6685 E. State RSVP Rockford Public Library 815-965-7606 option 5 Or online at: <a href="http://www.rockfordpubliclibrary.org/events">www.rockfordpubliclibrary.org/events</a>
<b>Rockford</b>	September 24 10:00 a.m.	Managing Your Health Insurance Choices and Costs in Tough Financial Times	Explores why health insurance is so important. Some of the topics include: different types of health plans available, and how they work, tips on what to look for in a plan.	The Workforce Connection	303 N. Main Room 104 Registration required 800-382-4548

## Under 65 - Individual & Family Seminars

Health insurance is more affordable than you think.  
Learn more at our free seminar:

### **"Health Insurance Boot Camp"**

**Please call 1-800-382-4548 to make a reservation, unless another number is listed. Seating is Limited.**

This seminar topics will include: How to maximize your plan benefits, what to look for in a plan, how to tailor a plan to fit your budget, and questions to ask when selecting a plan.

If you are under 65, in between jobs, losing your group coverage, self-employed, shopping for health care coverage or retiring early, this seminar is for you.

City	Date/Time	Location	Address
Rockford	September 15 3:00 p.m.	Rockford Public Library	6685 E. State