



BlueCross BlueShield of Illinois

Experience. Wellness. Everywhere.™

Service in the Neighborhood

AUGUST 2010 CALENDAR OF EVENTS

Dates and time may be subject to change.

Medicare Seminars and Events – Over and Under 65

[MIPPA - Medicare Improvements for Patients and Providers Act](#)
[Do You Understand Medicare Uncovered Costs? Medicare Supplement Educational / Community Events](#)

Individual & Family Seminars – Under 65

[Health Savings Account \(HAS\)](#)
[Health Insurance Boot Camp](#)

Medicare Supplement Insurance Plans and You MIPPA* Explained

These free seminars will discuss the *Medicare Improvements for Patients and Providers Act (MIPPA) and how it impacts Medicare Supplement insurance plans with effective dates of 6/1/2010 and later. Among topics covered are the new benefits and new plans, elimination of some plans, Blue Cross and Blue Shield of Illinois Medicare Supplement insurance plans, and how to purchase or switch plans.

Blue Cross and Blue Shield of Illinois enrollment and change forms will be available at seminars for anyone wishing to buy a Medicare Supplement plan (or change to a MIPPA version of their current plan in order to get new hospice benefits).

**To attend a free Blue Cross and Blue Shield of Illinois seminar,
RSVP at 800-382-4548, unless another phone number is listed.**

City	Date/time	Location	Address
Benton	August 4 11:00 a.m.	Benton Program for Elderly	104 N. 10 th St. Reservation not required.

Medicare Supplement Insurance Plans and You MIPPA* Explained

These free seminars will discuss the *Medicare Improvements for Patients and Providers Act (MIPPA) and how it impacts Medicare Supplement insurance plans with effective dates of 6/1/2010 and later. Among topics covered are the new benefits and new plans, elimination of some plans, Blue Cross and Blue Shield of Illinois Medicare Supplement insurance plans, and how to purchase or switch plans.

Blue Cross and Blue Shield of Illinois enrollment and change forms will be available at seminars for anyone wishing to buy a Medicare Supplement plan (or change to a MIPPA version of their current plan in order to get new hospice benefits).

**To attend a free Blue Cross and Blue Shield of Illinois seminar,
RSVP at 800-382-4548, unless another phone number is listed.**

City	Date/time	Location	Address
Belvidere	August 17 2:00 p.m. & 4:00 p.m.	Belvidere Public Library	320 N. State Reservation not required. For more information contact Blue Cross Blue Shield of Illinois Mary Ginther - 815-639-7192
Champaign	August 3 10:30 a.m. & 12:30 p.m.	Champaign Public Library	505 S. Randolph
Elizabeth	August 10 6:00 p.m.	Grand View Estates	540 Pleasant Reservation not required. For more information contact Blue Cross Blue Shield of Illinois Mary Ginther - 815-639-7192

Medicare Supplement Insurance Plans and You MIPPA* Explained

These free seminars will discuss the *Medicare Improvements for Patients and Providers Act (MIPPA) and how it impacts Medicare Supplement insurance plans with effective dates of 6/1/2010 and later. Among topics covered are the new benefits and new plans, elimination of some plans, Blue Cross and Blue Shield of Illinois Medicare Supplement insurance plans, and how to purchase or switch plans.

Blue Cross and Blue Shield of Illinois enrollment and change forms will be available at seminars for anyone wishing to buy a Medicare Supplement plan (or change to a MIPPA version of their current plan in order to get new hospice benefits).

**To attend a free Blue Cross and Blue Shield of Illinois seminar,
RSVP at 800-382-4548, unless another phone number is listed.**

City	Date/time	Location	Address
LaSalle	August 25 10:00 a.m. & 1:00 p.m.	LaSalle Public Library	305 Marquette St. Reservation not required. For more information contact Blue Cross Blue Shield of Illinois Mary Ginther - 815-639-7192
Rockford	August 11 1:00 p.m.	Rockford Public Library	6685 E. State St.

Do You Understand Medicare's Uncovered Costs?

If you are looking for coverage beyond original Medicare, please attend our Medicare Supplemental Insurance marketing seminar:

"Choosing the Medicare Supplement Plan That's Right for You"

This FREE seminar will offer you a step-by-step approach to Medicare and Blue Cross Blue Shield of Illinois Medicare Supplement Insurance Plans, including the standard benefits and the special design features of each plan.

Please call 1-800-382-4548 to make a reservation unless another number is listed.

Seating is Limited.

For accommodation of persons with special needs at sales meetings, call 1-888-285-2252.

City	Date/Time	Location	Address
Crete	August 27 10:30 a.m.	Annie's Café	1375 Benton St.
Frankfort	August 19 2:00 p.m.	Panera Bread	11069 W. Lincoln Highway
Orland Park	August 26 11:00 a.m.	R.C. Mulligans Restaurant	8801 W. 143 rd St.
Plainfield	August 19 9:30 a.m.	Panera Bread	2360 State Route 59
Rockford	August 11 6:00 p.m.	Rockford Public Library	6685 E. State St.

Educational / Community Events

Learn about Medicare, including eligibility, enrollment, benefits, supplemental insurance, Part D and much more.

The objective of these programs is to educate consumers about health insurance and related topics.

City	Date/Time	Title / Event	Program Description	Location	Address
Arlington Heights	August 19 10:00 a.m.	Understanding Medicare	Providing information about the different parts to Medicare for Medicare eligible or recipients turning 65.	Panera Bread	5 W. Rand Rd. Registration required 800-382-4548
Bloomington	August 26 10:00 a.m. & 12:30 p.m.	MIPPA	Provides information on the new Medicare Supplement insurance benefits, new plans, and the elimination of some plans.	Bloomington Public Library	205 E. Olive Registration required 800-382-4548
Chicago	August 6 10:00 a.m. – 5:00 p.m.	Hispanic Business Expo	Community Event	Navy Pier	600 E Grand Ave.
Crystal Lake	August 18 10:00 a.m. – 3:00 p.m.	Hearthstone Senior Fair	Community Event	McHenry County College	8900 US Hwy 14

Educational / Community Events

Learn about Medicare, including eligibility, enrollment, benefits, supplemental insurance, Part D and much more.

The objective of these programs is to educate consumers about health insurance and related topics.

City	Date/Time	Title / Event	Program Description	Location	Address
DeKalb	August 5 1:00 p.m.	Managing Your Health Insurance Choices and Costs in Tough Financial Times	Explores why health insurance is so important. Some of the topics include: different types of health plans available, and how they work, and tips on what to look for in a plan.	DeKalb Unemployment Office	1701 E. Lincoln Hwy.
DeKalb	August 12 9:00 a.m. – 12:00 p.m.	2010 Senior Fair	Community Event	DeKalb County Farm Bureau	1350 W. Prairie
Mattoon	August 4 10:30 a.m. & 1:00 p.m.	MIPPA	Provides information on the new Medicare Supplement insurance benefits, new plans, and the elimination of some plans.	Mattoon Public Library	1600 Charleston Ave.

Educational / Community Events

Learn about Medicare, including eligibility, enrollment, benefits, supplemental insurance, Part D and much more.

The objective of these programs is to educate consumers about health insurance and related topics.

City	Date/Time	Title / Event	Program Description	Location	Address
Mounds	August 3 10:30 a.m.	MIPPA	Provides information on the new Medicare Supplement insurance benefits, new plans, and the elimination of some plans.	Smiles I Center	412 S. Blanche St.
Oak Brook Terrace	August 24-25 9:00 a.m. – 2:00 p.m.	Senior Lifestyle Expo	Community Event	Drury Lane Theatre & Conference Center	100 Drury Ln.
Oak Lawn	August 13 2:00 p.m. – 6:00 p.m.	Back to School Family Health Fair	Community Event	Richards High School	10601 Central Ave.
Oak Park	August 26 10:00 a.m.	MIPPA	Provides information on the new Medicare Supplement insurance benefits, new plans, and the elimination of some plans.	Rush Oak Park Hospital	610 S. Maple Ave.

Educational / Community Events

Learn about Medicare, including eligibility, enrollment, benefits, supplemental insurance, Part D and much more.

The objective of these programs is to educate consumers about health insurance and related topics.

City	Date/Time	Title / Event	Program Description	Location	Address
Peoria	August 25 9:00 a.m. – 11:00 a.m.	Medicare Help Desk	Face to Face counseling from a Service in the Neighborhood specialist to answer your insurance questions	Proctor Hospital	5409 N. Knoxville
Rockford	August 4 1:00 p.m. – 3:00 p.m.	Rock Valley College Center for Learning & Retirement Annual Meeting	Community Event	Rock Valley College Starlight Theatre	3301 N. Mulford
Rockford	August 5 6:00 p.m.	Turning 65 - Get the Facts about Medicare and Social Security	An educational program providing information about social security and Medicare Parts A,B,C and D.	Rockford Public Library	6685 E. State RSVP Rockford Public Library (815) 965-7606 option 5 Or online at: www.rockfordpubliclibrary.org/events
Rockford	August 18 9:00 a.m. – 10:30 a.m.	Senior Health and Information Fair	Community Event	Patriots Gateway Center	615 S. 5 th St.

Educational / Community Events

Learn about Medicare, including eligibility, enrollment, benefits, supplemental insurance, Part D and much more.

The objective of these programs is to educate consumers about health insurance and related topics.

City	Date/Time	Title / Event	Program Description	Location	Address
Rockford	August 18 11:00 a.m. – 3:00 p.m.	2010 Tebala Shrine Center Wellness Fair	Community Event	Tebala Shrine	7910 Newburg Rd.
Rockford	August 24 6:00 p.m.	Managing Your Health Insurance Choices and Costs in Tough Financial Times	Explores why health insurance is so important. Some of the topics include: different types of health plans available, and how they work, and tips on what to look for in a plan.	Members Alliance Credit Union	2550 S. Alpine
Rockford	August 27 10:00 a.m.	Managing Your Health Insurance Choices and Costs in Tough Financial Times	Explores why health insurance is so important. Some of the topics include: different types of health plans available, and how they work, and tips on what to look for in a plan.	The Workforce Connection	303 N. Main Room 104 Registration required 800-382-4548

Educational / Community Events

Learn about Medicare, including eligibility, enrollment, benefits, supplemental insurance, Part D and much more.

The objective of these programs is to educate consumers about health insurance and related topics.

City	Date/Time	Title / Event	Program Description	Location	Address
Springfield	August 13-22 9:00 a.m.–5:00 p.m.	Illinois State Fair	Community Event	Illinois State Fairgrounds Illinois Building	801 Sangamon Ave.
Springfield	August 16 10:30 a.m.	MIPPA	Provides information on the new Medicare Supplement insurance benefits, new plans, and the elimination of some plans.	Illinois State Fairgrounds Illinois Building	801 Sangamon Ave.
Sterling	August 3 10:00 a.m. – 2:00 p.m.	2010 Sauk Valley Senior Showcase	Community Event	Northland Mall	2900 E Lincolnway

Under 65 - Individual & Family Seminars

Health insurance is more affordable than you think.
Learn more at our free seminar:

“Health Insurance Boot Camp”

Please call 1-800-382-4548 to make a reservation, unless another number is listed. Seating is Limited.

This seminar topics will include: How to maximize your plan benefits, what to look for in a plan, how to tailor a plan to fit your budget, and questions to ask when selecting a plan.

If you are under 65, in between jobs, losing your group coverage, self-employed, shopping for health care coverage or retiring early, this seminar is for you.

City	Date/Time	Location	Address
Rockford	August 11 3:00 p.m.	Rockford Public Library	6685 E. State

Under 65 - Individual Insurance Events (HSA) Health Savings Account

Please call 1-800-382-4548 to make a reservation, unless another number is listed. Seating is Limited.

“What is an HSA anyway?” If you are under age 65 and considering purchasing your own health insurance, attend our seminar to learn more about health savings accounts (HSAs) and HSA-eligible health plans.

Topics will include: HSA benefits and eligibility, high-deductible health plans and reasons to consider an HSA.

City	Date/Time	Location	Address
Rockford	August 26 6:00 p.m.	Members Alliance Credit Union	2550 S. Alpine