



**BlueCross BlueShield of Illinois**  
*Experience. Wellness. Everywhere.™*



Watch our [Turning 65 Guide to Medicare](#) video

## JANUARY 2012 CALENDAR OF EVENTS

Dates and Times may be subject to change

### Turning 65 and Over 65 - Medicare Seminars and Events

[Do You Understand Medicare's Uncovered Costs](#)  
[Turning 65?](#)  
[Educational Programs/ Community Events](#)

### Under 65 - Individual & Family Seminars

[Health Insurance Boot Camp](#)  
[Managing Your Health Insurance Choices](#)

## Do You Understand Medicare's Uncovered Costs?

If you are looking for coverage beyond original Medicare, please attend our Medicare Supplemental Insurance marketing seminar:

### "Choosing the Medicare Supplement Plan That's Right for You"

This seminar will offer you a step-by-step approach to Medicare and Blue Cross Blue Shield of Illinois Medicare Supplement Insurance Plans, including the standard benefits and the special design features of each plan.

**Please call 1-800-382-4548 to make a reservation unless another number is listed.**

**Seating is Limited.**

**For accommodation of persons with special needs at sales meetings, call 1-888-285-2252.**

City	Date/Time	Location	Address
Batavia	January 11 9:30 a.m.	Panera Bread	154 W. Wilson St.

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City	Date/Time	Location	Address
<b>Belvidere</b>	January 26 2:00 p.m. & 6:00 p.m.	Belvidere Public Library	320 N. State St.
<b>Crystal Lake</b>	January 24 9:30 a.m.	Panera Bread	6000 Northwest Highway
<b>Decatur</b>	January 25 3:00 p.m.	Panera Bread	255 E. Ash Ave.
<b>Frankfort</b>	January 5 9:30 a.m.	Panera Bread	11069 W. Lincoln Highway
<b>LaSalle</b>	January 18 10:00 a.m.	LaSalle Public Library	305 Marquette St.
<b>Naperville</b>	January 30 2:30 p.m.	Panera Bread	2775 Showplace Dr.

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City	Date/Time	Location	Address
Orland Park	January 12 10:00 a.m.	Orland Park Civic Center	14750 Ravinia Ave.
Rockford	January 10 1:30 p.m.	Rockford Public Library	6685 E. State St.
Round Lake Beach	January 26 2:00 p.m.	Panera Bread	254 E. Rollin Rd.
South Barrington	January 31 10:00 a.m.	Panera Bread	100 W. Higgins Rd.
Yorkville	January 19 3:00 p.m.	Panera Bread	1206 N. Bridge St.

# Turning 65?

## T65 - Get the facts about Medicare A and B and Medicare Supplemental Plans

If you are Turning 65 in the near future, please consider attending this informative seminar.

We will explain how Medicare works for you when you turn 65, what it covers and how to choose a reliable Medicare Supplemental Plan. We will cover Medicare's Part A and B benefits, Medicare Supplemental Plans and the available cost saving options. Most importantly, you will understand how to choose the right Medicare Supplemental Plan for your situation.

A Blue Cross Blue Shield of Illinois representative will be present

**Please call 1-800-382-4548 to make a reservation unless another number is listed.**

**Seating is Limited.**

City	Date/Time	Location	Address
<b>Bannockburn</b>	January 5 2:30 p.m.	Panera Bread	1211 Half Day Rd.
<b>Matteson</b>	January 26 9:30 a.m.	Prairie State Community College	4821 Southwick Dr. Registration required 708-709-7701
<b>Rockford</b>	January 17 5:30 p.m.	Rockford Public Library	6685 E. State St. Reservation required 815-965-7606 - Option 5
<b>Worth</b>	January 24 10:00 a.m.	Founders Square	7103 W. 111 <sup>th</sup> St.

# Under 65 - Individual & Family Seminars

Health insurance is more affordable than you think.  
Learn more at our free seminar:

## “Health Insurance Boot Camp”

**Please call 1-800-382-4548 to make a reservation, unless another number is listed. Seating is Limited.**

This seminar topics will include: How to maximize your plan benefits, what to look for in a plan, how to tailor a plan to fit your budget, and questions to ask when selecting a plan.

If you are under 65, in between jobs, losing your group coverage, self-employed, shopping for health care coverage or retiring early, this seminar is for you.

City	Date/Time	Location	Address
<b>Belvidere</b>	January 26 3:30 p.m.	Belvidere Public Library	320 N. State St.
<b>LaSalle</b>	January 18 1:00 p.m.	LaSalle Public Library	305 Marquette St.
<b>Rockford</b>	January 10 3:00 p.m.	Rockford Public Library	6685 E. State St.

# Under 65 - Managing Your Health Insurance Choices And Costs In Tough Financial Times

Explores why health insurance is so important.  
Some of the topics include: different types of health plans available,  
and how they work, and tips on what to look for in a plan

City	Date/Time	Location	Address
<b>Rockford</b>	January 27 10:00 a.m.	Workforce Connection	303 N. Main Reservation required 800-382-4548

# Medicare-Supplemental Educational / Community Events

Learn about Medicare, including eligibility, enrollment, benefits, supplemental insurance

## Part D Educational Seminars

Learn about Medicare Part D

The objective of these programs/events is to educate consumers about health insurance and related topics.

City	Date/Time	Title / Event	Program Description	Location	Address
Chicago	January 10 10:00 a.m.	Medicare Updates 2012	Get the latest updates for Medicare eligibility, enrollment, and Medicare supplement plan options	Advocate Trinity Hospital	2320 E. 93 <sup>rd</sup> St. Reservation required 800-323-8622
DeKalb	January 11- 12 9:00 a.m. – 4:00 p.m.	Northern Illinois Farm Show	Community Event	Northern Illinois University Convocation	1525 W. Lincoln Hwy.
Jacksonville	January 18 10:30 a.m.	Medicare Updates 2012	Get the latest updates for Medicare eligibility, enrollment, and Medicare supplement plan options	Jacksonville Community Center	1309 S. Main St.
Oak Lawn	January 20 9:30 a.m.	Medicare Updates 2012	Get the latest updates for Medicare eligibility, enrollment, and Medicare supplement plan options	Advocate Christ Hospital	Oakview Center 4625 W. 110 <sup>th</sup> St.

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City	Date/Time	Title / Event	Program Description	Location	Address
<b>Palos Hills</b>	January 25 9:30 a.m.	Navigating the Cycle of Insurance in Tough Financial Times	Explores why health insurance is so important. Some of the topics include: different types of health plans available, and how they work, tips on what to look for in a plan.	Moraine Valley Community College	9000 College Dr. Registration required 708-974-2110
<b>Peoria</b>	January 25 9:00 a.m. – 11:00 a.m.	Medicare Help Desk	Face to Face counseling from a Service in the Neighborhood specialist to answer your insurance questions	Proctor Hospital	5409 N. Knoxville