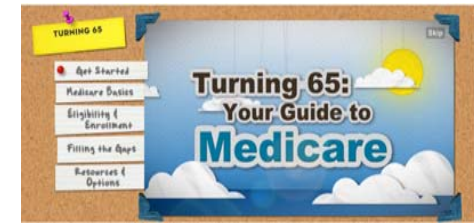




**BlueCross BlueShield of Illinois**

*Experience. Wellness. Everywhere.™*



Watch our [Turning 65 Guide to Medicare](#) video

## APRIL 2012 CALENDAR OF EVENTS

Dates and Times may be subject to change

### Turning 65 and Over 65 - Medicare Seminars and Events

- [Do You Understand Medicare's Uncovered Costs](#)
- [Medicare Supplement and Blue MedicareRx<sup>SM</sup>](#)
- [Turning 65?](#)
- [Educational Programs/ Community Events](#)

### Under 65 - Individual & Family Seminars

- [Health Insurance Boot Camp](#)
- [Managing Your Health Insurance Choices](#)

## Do You Understand Medicare's Uncovered Costs?

If you are looking for coverage beyond original Medicare, please attend our Medicare Supplemental Insurance marketing seminar:

### "A Winning Combination; Medicare and the Right Medicare Supplement Plan"

This seminar will offer you a step-by-step approach to Medicare and Blue Cross Blue Shield of Illinois Medicare Supplement Insurance Plans, including the standard benefits and the special design features of each plan.

**Please call 1-800-382-4548 to make a reservation unless another number is listed.**

**Seating is Limited.**

**For accommodation of persons with special needs at sales meetings, call 1-888-285-2252.**

City	Date/Time	Location	Address
Belvidere	April 19 1:30 p.m.	Belvidere Public Library	320 N. State St.

# Do You Understand Medicare's Uncovered Costs?

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City	Date/Time	Location	Address
Crystal Lake	April 12 9:30 a.m.	Panera Bread	6000 Northwest Highway
Frankfort	April 5 9:30 a.m.	Panera Bread	11069 W. Lincoln Highway
LaSalle	April 18 10:00 a.m.	LaSalle Public Library	305 Marquette St.
Naperville	April 16 2:00 p.m.	Panera Bread	2775 Showplace Dr.
Orland Park	April 19 10:00 a.m.	Orland Park Civic Center	14750 Ravinia Ave.
Plainfield	April 10 9:30 a.m.	Panera Bread	2360 S. Route 59 (Caton Farm Rd. and Route 59)

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City	Date/Time	Location	Address
Rockford	April 11 2:00 p.m. & 6:00 p.m.	Rockford Public Library	6685 E. State St.
Wheaton	April 3 3:00 p.m.	Panera Bread	25 Rice Lake Square
Yorkville	April 5 3:00 p.m.	Panera Bread	1206 N. Bridge St.

# Medicare Supplement and **Blue MedicareRx**

**We believe you're one of a kind. Your Medicare coverage should be too.**

Join us for a free seminar to learn about our

- Medicare Supplement Insurance plans\* and
- **Blue MedicareRx**, our Medicare Prescription Drug Plan

A sales person will be present with information and applications.

To attend a free Blue Cross and Blue Shield of Illinois seminar or for accommodation of persons with special needs at sales meetings call 1-800-382-4548. TTY/TDD 1-888-285-2252.

<b>City</b>	<b>Date/Time</b>	<b>Location</b>	<b>Address</b>
<b>Arlington Heights</b>	April 10 2:00 p.m.	Wingate By Wyndam	2112 S. Arlington Heights Rd.
<b>Bolingbrook</b>	April 12 10:00 a.m.	Holiday Inn Hotel & Suites	205 Remington Blvd.
<b>Buffalo Grove</b>	April 26 2:00 p.m.	Wyndham Buffalo Grove	900 W. Lake Cook Rd.
<b>Chicago</b>	April 20 10:00 a.m.	Springhill Suites Chicago O'Hare	8101 W. Higgins Rd.
<b>Crystal Lake</b>	April 26 1:00 p.m.	Holiday Inn NW Chicago Crystal Lake Conference Center	800 South Route 31
<b>Elgin</b>	April 11 10:00 a.m.	Country Inn & Suites by Carlson	2270 Point Blvd
<b>Fairview Heights</b>	April 12 10:00 a.m. & 6:00 p.m.	Four Points by Sheraton	319 Fountains Pkwy.

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<b>City</b>	<b>Date/Time</b>	<b>Location</b>	<b>Address</b>
<b>Forsyth</b>	April 26 10:00 a.m.	Homewood Suites by Hilton	333 W. Marion Ave.
<b>Moline</b>	April 10 1:00 p.m.	Hampton Inn & Suites	2450 69 <sup>th</sup> Ave.
<b>Naperville</b>	April 5 2:00 p.m.	Country Inn & Suites – Centre Point Business Park	1837 Centre Point Circle
<b>Normal</b>	April 17 10:00 a.m.	Courtyard by Marriott	310a Greenbriar Dr.
<b>Rockford</b>	April 17 1:00 p.m.	Hilton Garden Inn	7675 Walton
<b>Springfield</b>	April 11 10:00 a.m.	Courtyard by Marriott	3462 Freedom Dr.
<b>St. Charles</b>	April 16 10:00 a.m.	Pheasant Run Resort	4051 E. Main St.

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City	Date/Time	Location	Address
Tinley Park	April 25 10:00 a.m.	Hilton Garden Inn	18335 LaGrange Rd.
Yorkville	April 4 1:00 p.m.	Hampton Inn	310 E. Countryside Parkway

<sup>SM</sup> Service Mark of the Blue Cross and Blue Shield Association, an Association of Independent Blue Cross and Blue Shield Plans.

® Registered Service Marks of the Blue Cross and Blue Shield Association, an Association of Independent Blue Cross and Blue Shield Plans.

Blue Cross and Blue Shield of Illinois refers to HCSC Insurance Services Company, which is a wholly owned subsidiary of Health Care Service Corporation, a Mutual Legal Reserve Company. These companies are independent licensees of the Blue Cross and Blue Shield Association and offer or provide services for stand-alone prescription drug plans with a Medicare contract under contract number S5715 with the Centers for Medicare and Medicaid Services.

A stand-alone prescription drug plan with a Medicare contract.

\* Not connected with or endorsed by the U.S. Government or Federal Medicare Program. Medicare Supplement Insurance plans are offered by Blue Cross and Blue Shield of Illinois, a Division of Health Care Service Corporation, a Mutual Legal Reserve Company, an Independent Licensee of the Blue Cross and Blue Shield Association.

# Turning 65?

## T65 - Get the facts about Medicare A and B and Medicare Supplemental Plans

If you are Turning 65 in the near future, please consider attending this informative seminar.

We will explain how Medicare works for you when you turn 65, what it covers and how to choose a reliable Medicare Supplemental Plan. We will cover Medicare's Part A and B benefits, Medicare Supplemental Plans and the available cost saving options. Most importantly, you will understand how to choose the right Medicare Supplemental Plan for your situation.

A Blue Cross Blue Shield of Illinois representative will be present

**Please call 1-800-382-4548 to make a reservation unless another number is listed.**

**Seating is Limited.**

City	Date/Time	Location	Address
<b>Bolingbrook</b>	April 3 12:00 p.m.	Levy Senior Center	241 Canterbury Ln.
<b>Chicago</b>	April 27 1:00 p.m.	Chicago Public Library (Garfield Ridge)	6348 S. Archer
<b>Downers Grove</b>	April 20 9:30 a.m.	Advocate Good Samaritan Wellness Center	3551 Highland Ave. Reservation Not Required
<b>Kankakee</b>	April 27 10:00 a.m.	Kankakee Community College	100 College Dr. Registration Required 815-802-8200
<b>Peoria</b>	April 25 3:00 p.m.	Hult Education Center	5215 N. Knoxville Ave.

## Under 65 - Individual & Family Seminars

Health insurance is more affordable than you think.  
Learn more at our free seminar:

### “Health Insurance Boot Camp”

**Please call 1-800-382-4548 to make a reservation, unless another number is listed. Seating is Limited.**

This seminar topics will include: How to maximize your plan benefits, what to look for in a plan, how to tailor a plan to fit your budget, and questions to ask when selecting a plan.

If you are under 65, in between jobs, losing your group coverage, self-employed, shopping for health care coverage or retiring early, this seminar is for you.

City	Date/Time	Location	Address
<b>Belvidere</b>	April 19 3:00 p.m.	Belvidere Public Library	320 N. State St.
<b>LaSalle</b>	April 18 1:00 p.m.	LaSalle Public Library	305 Marquette St.

## Under 65 - Managing Your Health Insurance Choices And Costs In Tough Financial Times

Explores why health insurance is so important.  
Some of the topics include: different types of health plans available,  
and how they work, and tips on what to look for in a plan

City	Date/Time	Location	Address
<b>DeKalb</b>	April 3 1:00 p.m.	DeKalb Unemployment Office	1701 E. Lincoln Highway For program questions, please call Mary Hallock 815-639-7192
<b>Rockford</b>	April 20 10:00 a.m.	Workforce Connection	303 N. Main Reservation Required 800-382-4548

# Medicare-Supplemental Educational / Community Events

Learn about Medicare, including eligibility, enrollment, benefits, supplemental insurance

## Part D Educational Seminars

Learn about Medicare Part D

The objective of these programs/events is to educate consumers about health insurance and related topics.

City	Date/Time	Title / Event	Program Description	Location	Address
<b>Buffalo Grove</b>	April 24 10:00 a.m. – 1:30 p.m.	Senior Expo	Community Event	Arboretum Club	401 Half Day Rd.
<b>Glen Carbon</b>	April 13 10:00 a.m. – 1:00 p.m.	Eden Village Annual Health Fair	Community Event	Eden Village	400 S. Station Rd.
<b>Peoria</b>	April 25 9:00 a.m. – 11:00 a.m.	Medicare Help Desk	Face to Face counseling from a Service in the Neighborhood specialist to answer your insurance questions	Proctor Hospital	5409 N. Knoxville

# Medicare-Supplemental Educational / Community Events

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## Part D Educational Seminars

Learn about Medicare Part D

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City	Date/Time	Title / Event	Program Description	Location	Address
Rockford	April 23 1:00 p.m.	Turning 65: Get the Facts about Medicare and Social Security	An educational program providing information about social security and Medicare Parts A,B,C and D	First Presbyterian Church	406 N. Main Registration required 800-382-4548
Rockford	April 25 5:30 p.m.	Turning 65: Get the Facts about Medicare	Understanding Medicare, eligibility enrollment, and Medicare supplement plan options	Rockford Public Library	6685 E. State St. Registration Required 815-965-7606 Option 5
Schaumburg	April 12 6:30 p.m.	Understanding Medicare	An educational program for Medicare eligible or recipients turning 65. Providing information about the different parts to Medicare	Friendship Village of Schaumburg	300 W. Schaumburg