



**WE AREN'T FOCUSED ON SHORT-TERM PROFITS.** **WE PUT OUR FOCUS ON LONG-TERM HEALTH.**

At Blue Cross and Blue Shield of Illinois, we focus on you and our members instead of stock prices and dividends. It's how being non-investor owned has allowed us to develop health care solutions and innovations with more flexibility and long-term perspective. We make investments for your future because it's the right thing to do, and we've been doing it that way for the last 70 years. Our reason for being is, and always will be...your well-being.

**BlueCross BlueShield of Illinois**   **Experience. Wellness. Everywhere.®**

An Independent Licensee of the Blue Cross and Blue Shield Association.

Non-investor owned for over 70 years. This is your health. This is your company.

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