



**BlueCross BlueShield
of Illinois**

Sell More, Earn More.

Introducing our **Under 65 Sell More, Earn More Bonus Program for Producers. You can earn up to \$10,000** between now and January 31, 2007.

You can earn up to \$10,000 between now and January 31, 2007. You'll receive:

- .5 point for each SelecTEMP PPO sale
- 1.5 points for each HSA sale
- 1.0 point for any other U65 sale

Here's what you'll earn:

Points	Bonus
10-19	\$1,000
20-29	\$2,000
30-49	\$3,000
50-99	\$5,000
100+	\$10,000

- Bonuses will be paid 60-90 days after the program ends.
- Blue Cross and Blue Shield Illinois (BCBSIL) will determine the issue dates of all policies and will be solely responsible for determining production counts for this promotion.
- Excludes policy rewrites.
- Bonuses will be calculated and paid at the Agent/Agency level on new business only.
- BCBSIL may terminate or modify this program at any time without notice.
- BCBSIL will be the final arbiter of any issues related to this program.
- Policies must be Paid and Issued between 11-01-06 to 1-31-07.

Here are some additional ways to Earn More

Increase your Commissions by earning True Blue Status

In addition to the Sell More, Earn More Bonus Program, you can increase your earning potential by qualifying for True Blue Status. If you have 25 or more Under 65 paid policies in 2006 (excluding SelecTEMP PPO), your Under 65 first year commissions will increase from 15% to 20%. At the end of each calendar year, Blue Cross and Blue Shield will determine which COUNTRY agents have qualified for the "True Blue" designation. COUNTRY agents who are designated as "True Blue" will be paid an additional 5% in first year commission. The 5% additional bonus is payable in a lump sum to each agent by February 1 of the following year.

Blue Cross and Blue Shield of Illinois
The Buck Starts Here.

www.bcbsil.com

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